



767 South Street, Midland, TX

Tableau: https://public.tableau-.com/profile/anthony-dadswell

#### **EDUCATION**

#### Bachelor of Science in Business Analytics

University of Pennsylvania, Philadelphia, PA

2015 - 2019 **GPA:** 3.8/4.0

**Coursework:** Statistical Analysis, Data Mining Techniques, Business Intelligence, Predictive Modeling

#### **Extracurricular Activities:**

- President, Data Analytics Society: Led workshops and seminars on emerging trends in data analysis.
- Treasurer, Business Technology Club: Organized networking events and facilitated discussions on technological advancements in the business sector.

#### SKILLS

- Machine Learning
- SQL
- Tableau
- SAS
- Statistical Analysis
- Predictive Modeling
- Data Manipulation
- Power BI

# ANTHONY DADSWELL

#### **BUSINESS DATA ANALYST**

### PROFESSIONAL SUMMARY

Experienced Business Data Analyst with a proven track record of delivering successful projects, efficient operations and data-driven solutions. Have extensive expertise in developing models to identify trends and patterns from business data which have enabled organizations to make informed decisions.

#### **EXPERIENCE**

July 2019 - Now

# **Business Data Analyst**

CosmicByte Tech / Midland, TX

- Implement predictive models to optimize inventory management, reducing excess stock by 20%.
- Analyze customer behavior data, resulting in a 15% increase in sales through targeted marketing campaigns.
- Collaborate with cross-functional teams to streamline reporting processes, saving 15 hours per week.
- Develop interactive dashboards using Tableau, enhancing data visualization and facilitating decision-making.

#### CERTIFICATIONS

April 2020 - June 2021 / by INFORMS

# **Certified Analytics Professional (CAP)**

June 2020 - July 2020 / by Microsoft

## Microsoft Certified: Azure Data Scientist Associate

#### CONNEERENCES ATTENDED

2022 - 2022 / Austin, TX

# "InsightForge: Elevating Business through Data Science"