

Lila Montgomery

Marketing Student

Contact info

-  (555) 987-6543
-  lila.montgomery@email.com
-  Los Angeles, CA

Education

-  **Bachelor of Arts in Marketing**
University of Southern California, Los Angeles, CA

Skills

Proficient in Adobe Creative Suite, Google Analytics, and Hootsuite 

Strong verbal and written communication skills 

Courses

-  **Google Analytics Individual Qualification (GAIQ)** 2024
-  **HubSpot Content Marketing Certification** 2023

Languages

Bilingual: English and Spanish

Professional summary

Ambitious marketing student with a passion for international business, seeking a summer marketing internship in London to enhance skills in digital marketing and cross-cultural communication.

Experience

-  **Event Coordinator** September 2024 - December 2024
USC International Student Office, Los Angeles, CA
 - Organized and promoted cultural events for over 200 international students, enhancing community engagement.
 - Developed marketing materials and strategies to increase participation by 25% compared to previous semesters.

Extracurricular Activities

-  **Volunteer** 2023 - Now
Local Food Bank