

Jennifer Carter

Senior Engineering Product Manager

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Professional summary

Dynamic Senior Engineering Product Manager with 12+ years of experience aligning engineering efforts with product roadmaps to drive business success. Proven success in leading cross-functional teams to deliver innovative, customer-focused products.

Experience

- Senior Engineering Product ManagerSeptember 2017 - Now
- InnovateTech Systems – Austin, TX**
 - Direct product lifecycle management for a flagship IoT solution, achieving a 25% market share within two years.
 - Collaborate with engineering, marketing, and sales teams to align product features with market needs.
 - Introduce data-driven decision-making processes, increasing revenue by 18%.

- Product ManagerMarch 2013 - August 2017
- NextGen Software – Dallas, TX**
 - Managed development and release of a B2B software platform, generating \$10M in annual recurring revenue.
 - Conducted market analysis and competitive benchmarking to guide product development.
 - Enhanced team collaboration through new agile frameworks, reducing time-to-market by 15%.


Education

- Master of Business Administration (MBA) of The University of Texas at Austin – McCombs School of Business (2013)**
- Bachelor of Science in Mechanical Engineering of Texas A&M University – College Station, TX (2008)**



Skills

- Product Lifecycle ManagementExpert
- Market AnalysisExpert
- Roadmap DevelopmentExpert
- Agile and Scrum MethodologiesExpert
- Strategic PlanningExpert
- Cross-Functional Team LeadershipExpert

Links

 LinkedIn: /in/jennifercarter

Awards

-  Product Innovation Award – IoT World Conference, 2021
-  Top Product Manager of the Year – InnovateTech Systems, 2020