



Emily Roberts

Freelance Creative Small
Business Owner

Contact info

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📍 United States, Austin, TX

Education

- **University of Texas at Austin** 2019 - 2023
United States, TX

Skills

Graphic design (Adobe Creative Suite)	██████████
Branding and identity creation	██████████
Web design (WordPress, HTML/CSS)	██████████
Social media marketing	██████████
Client relations and project management	██████████
Team leadership and collaboration	██████████

Professional summary

Creative Business Owner with over 3 years of experience in providing freelance graphic design, branding, and marketing services to a variety of clients. Skilled in developing visually compelling designs that elevate brand identity and drive customer engagement. Looking to expand into a full-service creative agency.

Experience

- **Owner/Creative Director** January 2023 - Now
Roberts Creative Studio, United States, Austin, TX
 - Design branding, websites, and marketing materials for 50+ clients, leading to a 25% increase in client revenue.
 - Manage all business operations, including client acquisition, invoicing, and project timelines.
 - Cultivate long-term client relationships that drive repeat business and word-of-mouth referrals.
 - Lead a team of freelance designers and copywriters to ensure project delivery within budget and on time.
 - Use social media marketing to grow business presence, resulting in a 40% increase in new client inquiries.
- **Freelance Graphic Designer** June 2021 - December 2022
Self-Employed, United States, Austin, TX
 - Worked with startups and small businesses to create engaging visual content for marketing campaigns.